



2022

ANNUAL REPORT

OCTOBER 1, 2021 - SEPTEMBER 30, 2022

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Vice Mayor **LAMAR P. FISHER**, District 4

Commissioner **NAN H. RICH**, District 1

Commissioner **MARK D. BOGEN**, District 2

Commissioner **SENATOR STEVE GELLER**, District 5

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Commissioner **JARED E. MOSKOWITZ**, District 8

Commissioner **TOREY ALSTON**, District 9

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EBONNI CHRISPIN, 1st Vice Chair

DARRAN BLAKE, 2nd Vice Chair

JANET ERLICK, Grantee Representative

ALICE ZENDEL SIMON, Member-at-Large

AMY OSTRU, Member-at-Large

GREGORY REED, Immediate Past Chair

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CLAIRE GARRETT

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CARYL HATTAN, Broward League of Cities

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ROSLYN "ROBBIE" S. KURLAND

SARAH LEONARDI, School Board of Broward County

VICTORIA OLSEN

DJENANE ST. FLEUR GOURGUE

COUNTY ADMINISTRATION

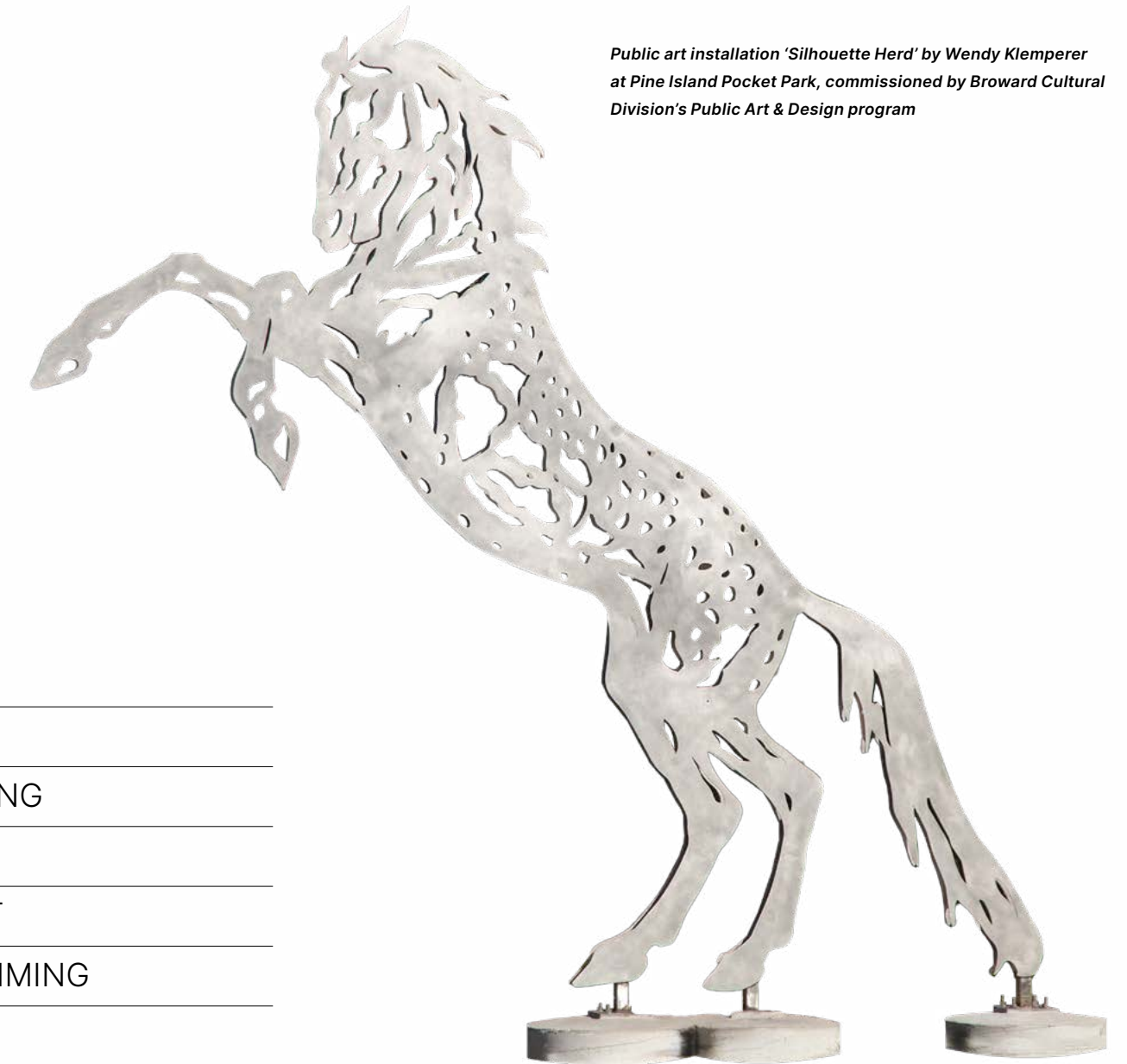
MONICA CEPERO, County Administrator

KIMM CAMPBELL, Assistant County Administrator

PHILLIP DUNLAP, Director, Cultural Division

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Public art installation 'Silhouette Herd' by Wendy Klemperer at Pine Island Pocket Park, commissioned by Broward Cultural Division's Public Art & Design program

OUR MISSION

“ TO ENHANCE THE COMMUNITY’S CULTURAL ENVIRONMENT THROUGH THE DEVELOPMENT OF THE ARTS ”



'Cloudscape,' an interactive public art play area, by Volkan Alkanoglu in Terminal 1 at Fort Lauderdale-Hollywood International Airport

OUR VISION

Broward is a community where...

The arts are an integral part of life in Broward County, and they significantly contribute to the quality of life of our entire community. The public recognizes and appreciates their enormous value. The Cultural Division is committed to making the arts accessible to all.

Artists, arts organizations, their leaders, and staff feel connected to each other and to the broader arts community. Collaboration and innovative programming are a core focus of organizations' programming.

The arts are seen as integral to the local tourism economy and leveraged to attract corporate investment.

The business community is actively engaged in supporting the growth and development of the arts and view the arts as key to the health and wellbeing of their employees.

OUR GOALS

INCREASE FINANCIAL INVESTMENT

CATALYZE COMMUNITY DEVELOPMENT

BUILD CAPACITY AND LEARNING

AMPLIFY STORIES AND ELEVATING OUR BRAND

OUR PILLARS

To guide our work, we use a strategic framework that we call the “Five Pillars.” This framework is used in the development of programs and initiatives as a way to assess our assumptions and ensure fairness and justice are core elements of our systems and processes.

EQUITY ✦ ACCESS ✦ SUSTAINABILITY

COLLABORATION ✦ INNOVATION



INTRODUCTIONS

I am thrilled to present the Fiscal Year 2022 Annual Report for Broward County’s Cultural Division—a year filled with creativity, growth, and profound impact. I am proud to share the remarkable achievements we have accomplished in collaboration with the entire community.

Throughout the year, we devoted ourselves to fostering a vibrant arts and culture scene, enriching lives, and strengthening our local economy. Our investment in grants to local organizations and artists reached an impressive \$4,895,452. This support has led to an astounding \$79,730,691 in spending within the local economy, igniting a flourishing cultural ecosystem.

Beyond the numbers, our efforts have touched the hearts of over 2 million audience members, solidifying the role of arts as a transformative force in our society. The meaningful experiences created by our talented grant recipients have left an indelible mark on countless lives.

Fiscal Year 2022 also saw the implementation of landmark changes in our grant programs as we look to prioritize an equity funding model and give greater insights as to the types of organizations, artists, and programs the Division funds. Our hope is that a greater level of transparency will allow for productive conversations in where and how the Division allocates its funds.

I extend my deepest gratitude to our County Commissioners, County Administration, and the Cultural Council, for their unwavering support and belief in the power of arts and culture. Their continued investment has been instrumental in shaping a community that celebrates diversity, innovation, and inclusivity.

As we forge ahead, I am optimistic about the potential for even greater accomplishments in the coming year. Together, we will continue to strengthen Broward County’s position as a beacon of creativity and inspiration.




Phillip Dunlap - Director
Broward County Cultural Division

When I look back on the progress of our arts and culture community during my term as Broward County Mayor, there are so many things to celebrate. New leadership has brought fresh perspectives and ideas, like the NFT forum hosted by the Cultural Division and the incredible growth of IGNITE Broward, the County’s very own digital art and light festival. As we continue to move past the days of the pandemic, I am proud to say that the County Commission’s commitment to supporting arts and culture is stronger than ever.



Michael Udine
2022 Broward County Mayor



Monica Cepero
County Administrator

As County Administrator, I am committed to realizing the Commission’s vision for an inclusive and resilient community with a thriving quality of life. Our arts and culture sector is an important component of that vision and one of the things I love about being a part of this community.

CULTURAL DIVISION AT A GLANCE

Broward County Cultural Division

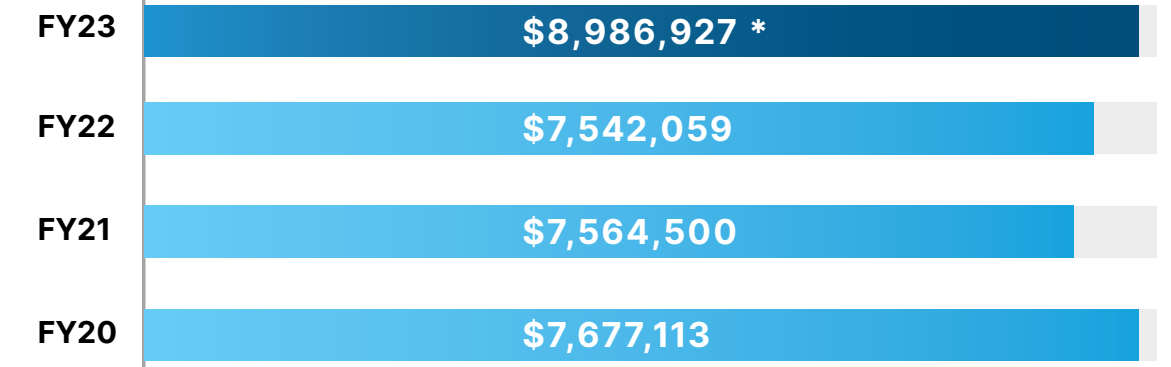
The Broward County Cultural Division is an agency within the County Government responsible for the growth and development of the County’s arts and cultural infrastructure. With the support of the Broward Cultural Council (a 24-member advisory board), the agency works to advance cultural policy and advocate for the arts and culture sector locally and nationally. The agency’s four main lines of business include grantmaking programs for artists, organizations, and municipalities; marketing and branding initiatives; community engagement programs; and public art.



FY22 OVERVIEW

The total Division expenditures represent the total amount of funds expended in a given fiscal year.

The Division’s General Fund budget includes all expenditures for grants, programs, and administrative needs, as well as staff salaries and benefits.

Total Division Expenditures



 Total Division Expenditures  Projected Budget

**This number does not take into account potential funds spent in the commissioning and installation of public art. Those expenditures vary from year to year (based on construction schedules) and will be updated with the actual expenditures in the FY23 report.*

SECTOR AT A GLANCE

Broward County’s arts and culture sector continues to move toward a state of normalcy, despite the lingering impacts of COVID. A report from Americans for the Arts (COVID-19 Pandemic Impact on the Arts Research Update) tells us that audiences are slowly returning to in-person events, although not to pre-pandemic levels. Nationally, as of April 2022, 77% of arts attendees reported “already attending or ready to attend in-person programs”, which was up from 55% in January of 2022. Despite these positive trends, many organizations are now faced with the task of rebuilding an audience base of season subscribers and ticket buyers, many of which may have moved or chosen other things on which to spend disposable income.

Access to Capital through contributed revenue (donations/grants/bequests/ etc.) continues to be a challenge for small and mid-sized arts and culture nonprofits in Broward. In the same way that many former ticket buyers have shifted their buying habits, many donors, foundations, and corporations have done the same.

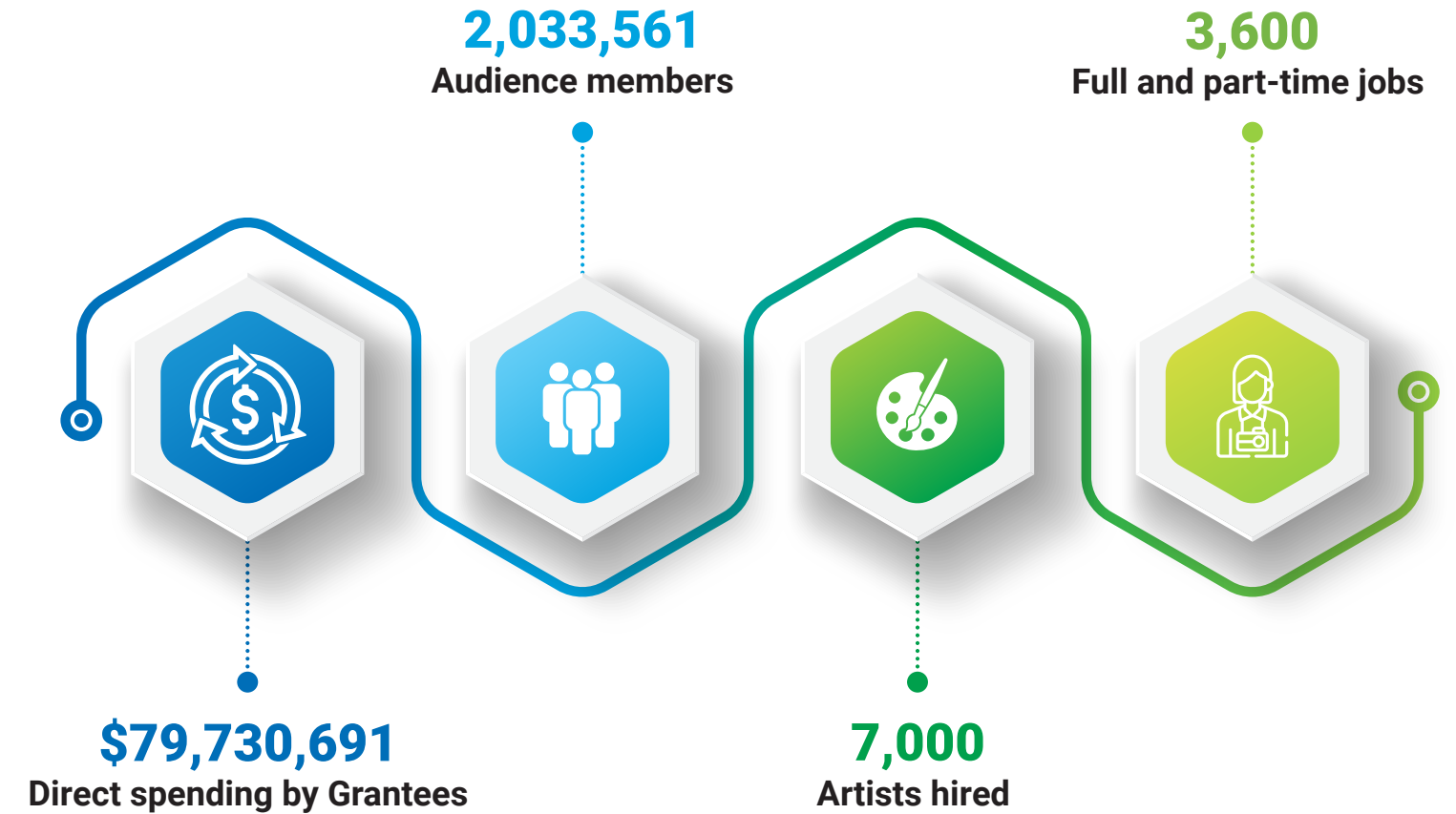
Despite these challenges, artists and arts and culture organizations funded by the Cultural Division reached more than two million audience members during FY22, contributing a combined total of **\$79,730,691** in direct spending to the local economy.

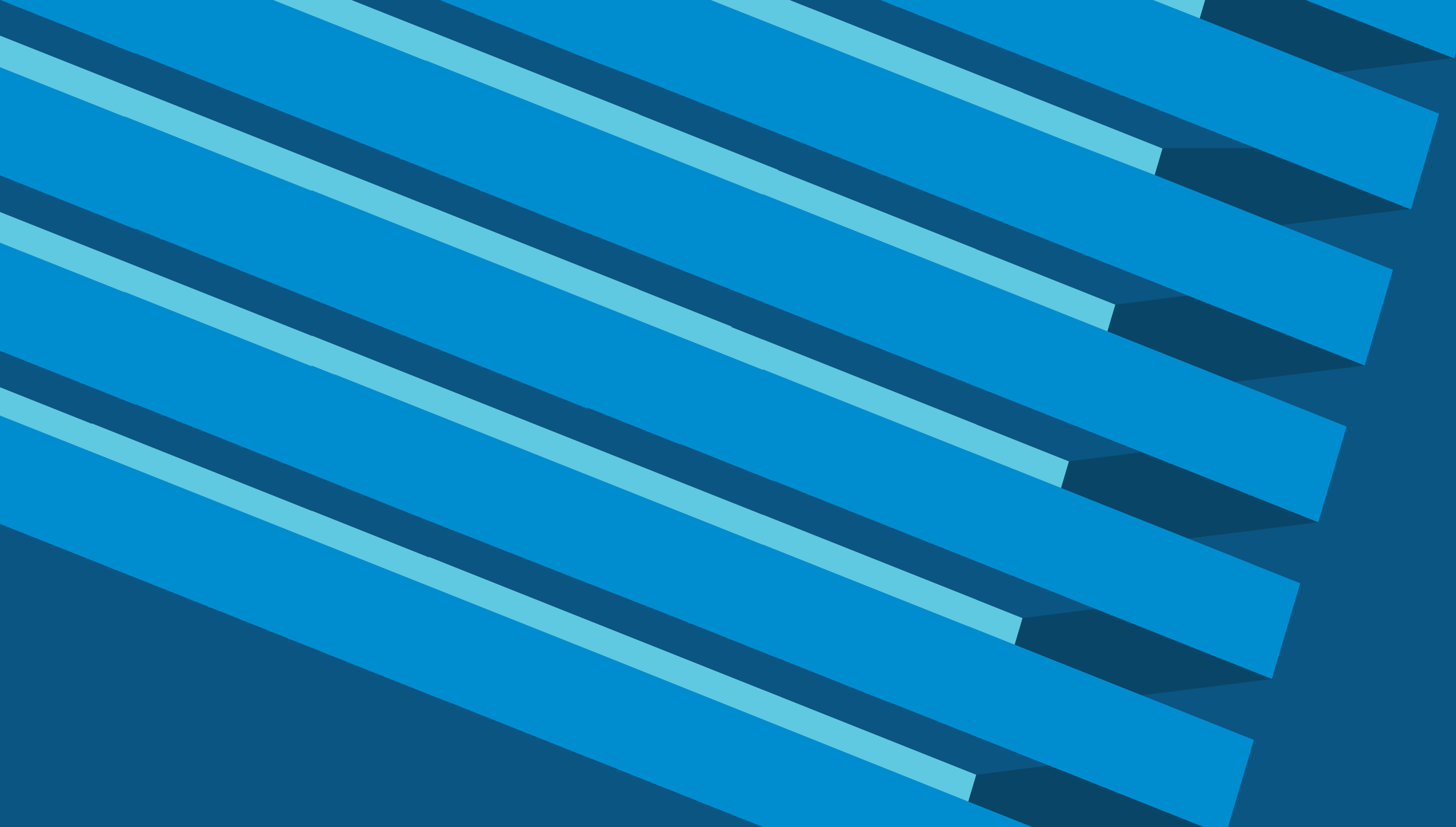


IGNITE Broward 2022 at Esplanade Park, Fort Lauderdale

ECONOMIC IMPACT RESULTS FROM DIVISION GRANTEES

The data below are aggregated from grant reports submitted by organizations funded through the Cultural Division’s annual grant programs.





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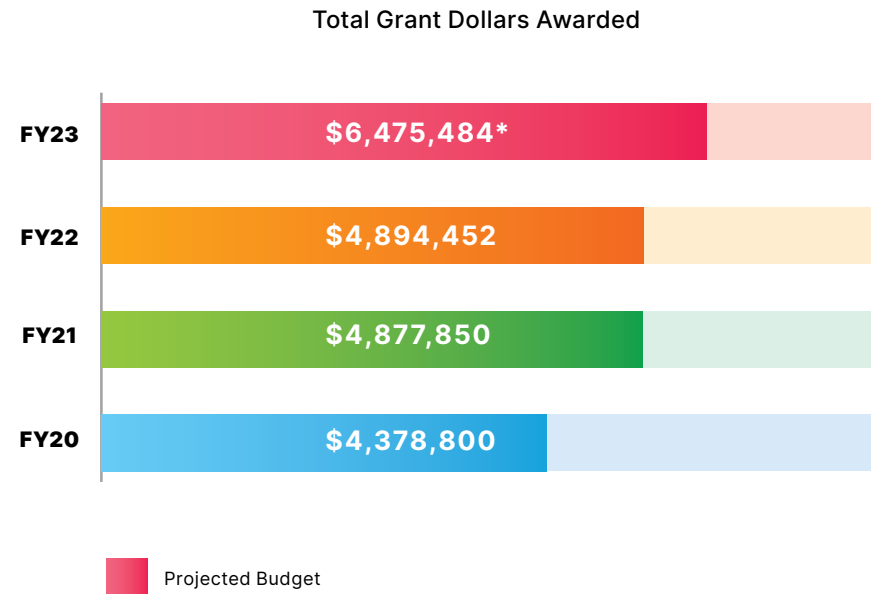
**GRANTMAKING
AND FUNDING**

GRANTS AND FUNDING

Economic Impact

Non-profit arts and culture organizations funded by the Cultural Division contributed a combined total of **\$79,730,691** in direct spending to the local economy during fiscal year 2022, serving **2,033,561** audience members.

In addition to the direct economic impact to the local economy, Cultural Division-funded non-profit arts and culture organizations **hired more than 7,000 artists and supported more than full and part-time 3,600 jobs.**

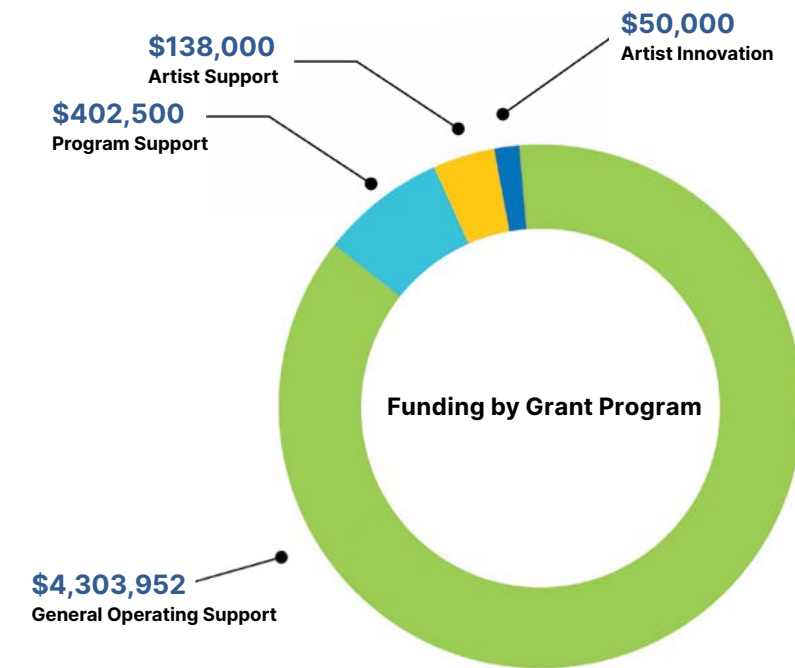


*The FY23 projected budget includes an additional grant program, Cultural and Artistic Facilities Capital Support, proposed for \$1 million in funding support.

FY22 Grantmaking Programs

FY22 marked a new era in the Division’s grantmaking programs, a positive result of the previous year’s work with the Cultural Council, arts community, and County Administration to create greater equity and transparency in the grantmaking process. The Division conducted meetings and focus groups to share information about proposed changes and also closely examined how grant funds are spent, looking at insurance requirements, applications, funding levels, and other identified opportunities for improvement.

In previous years, the Division administered as many as 11 different grant programs. Through restructuring, grant programs were consolidated into three main types of funding support: General Operating, Program, and Artist Support grants.



GRANTMAKING

Equity in Funding

The focus on equitable funding revealed that the most beneficial funding the County can provide to Broward-based arts and culture organizations (with annual operating expenses of \$125,000 and above) came in the form of General Operating Support grants, also known as unrestricted dollars. While there are still allowable and non-allowable uses for the funds, this type of support offers organizations the greatest amount of flexibility to use the funds where they identify the greatest need.

The method of calculating the grant dollars an organization qualifies to receive was also changed. The amount an organization is awarded is now based on an average of its last three years’ annual operating expenses and is calculated as a percentage of each applicant’s average.

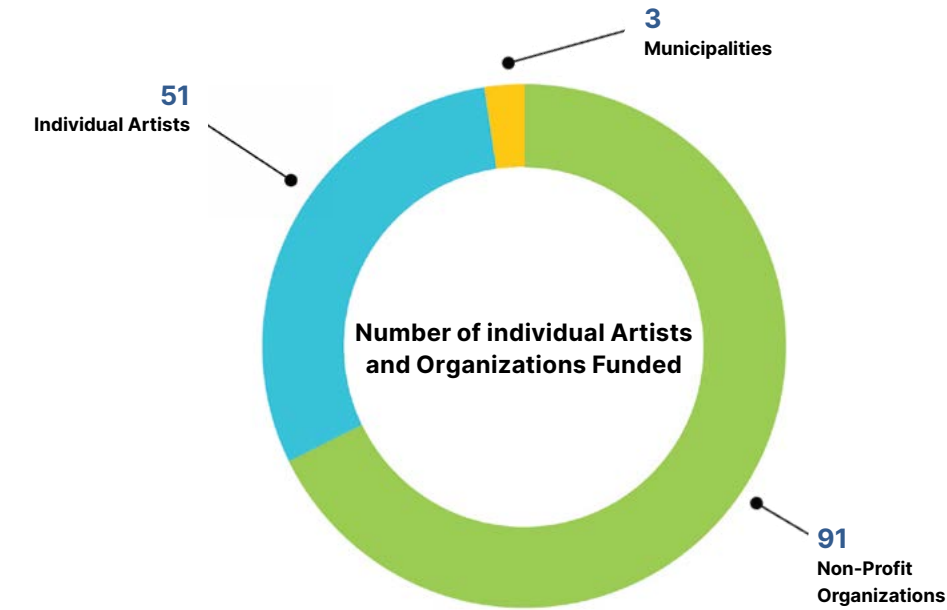
As an organization grows, it will continue to qualify for larger grants. The smaller the organization’s average annual operating expenses, the larger the percentage of the qualifying dollar amount.

Changes in the Process

The entire application process was revamped with the creation of new applications and adjustments to required documentation. Scoring and evaluation of grants, grant panelist selection and training, and the grant approval process were also changed. The goal was to provide greater transparency for applicants to understand how grants are scored and evaluated.

Administrative Improvements

The administrative code governing the programs was shortened from 24 pages to 11 pages, insurance requirements were re-established, the grant payment process was changed, with all contracts now signed electronically. Overall, the entire process was streamlined to benefit artists and arts organizations receiving financial support through Division grants.



ARTIST SUPPORT GRANTS

The Cultural Division is proud to be one of the few government arts funders that supports individual artists with direct grants. Prior to FY22, individual artists were funded through our Community Investment Partnership grants along with smaller nonprofit organizations. With the overhaul of our grants programs, we created a new Artist Support grant category for individual artists. With this new category, grant funds can now be used by artists for the development and creation of new work, as well as for the exhibition/public portions of their projects. We also changed how grant payments are made to ensure all necessary funds are received by artists at the beginning of their projects.

To be more intentional with our decision making regarding the communication and structure of our grant programs, we also increased data tracking throughout the entire grantmaking process.

Individual artists can apply for grants of \$3,000 to support new or existing programs. In FY22, we began a partnership with the Community Foundation of Broward County to create a new Artist Innovation grant. This new program distributed five grants of \$10,000 each to support new and innovative artist projects.

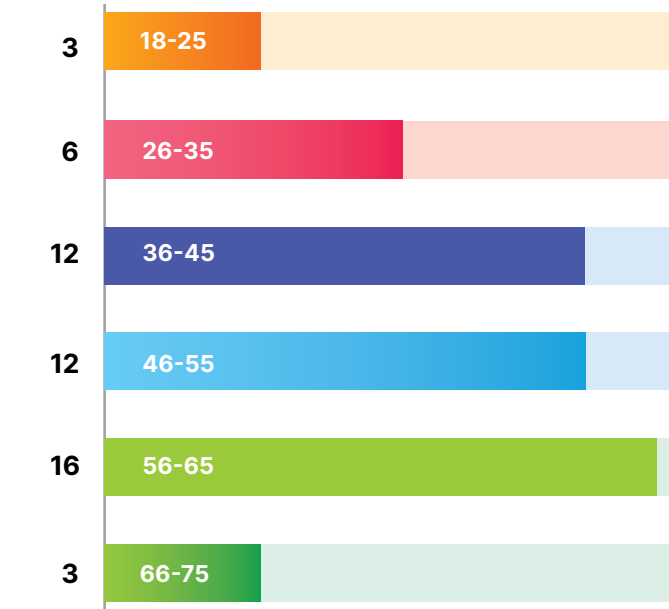
With the Foundation's support, a total of 51 artists received funding through the Division's Artist Support grants. Forty-six artists received grants of \$3,000 and five received grants of \$10,000 for a total of \$188,000 in direct project support to artists.

Funding by Artistic Genre

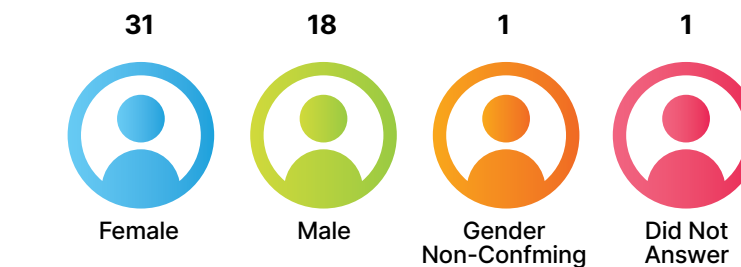


SELF-REPORTED ARTIST DEMOGRAPHICS

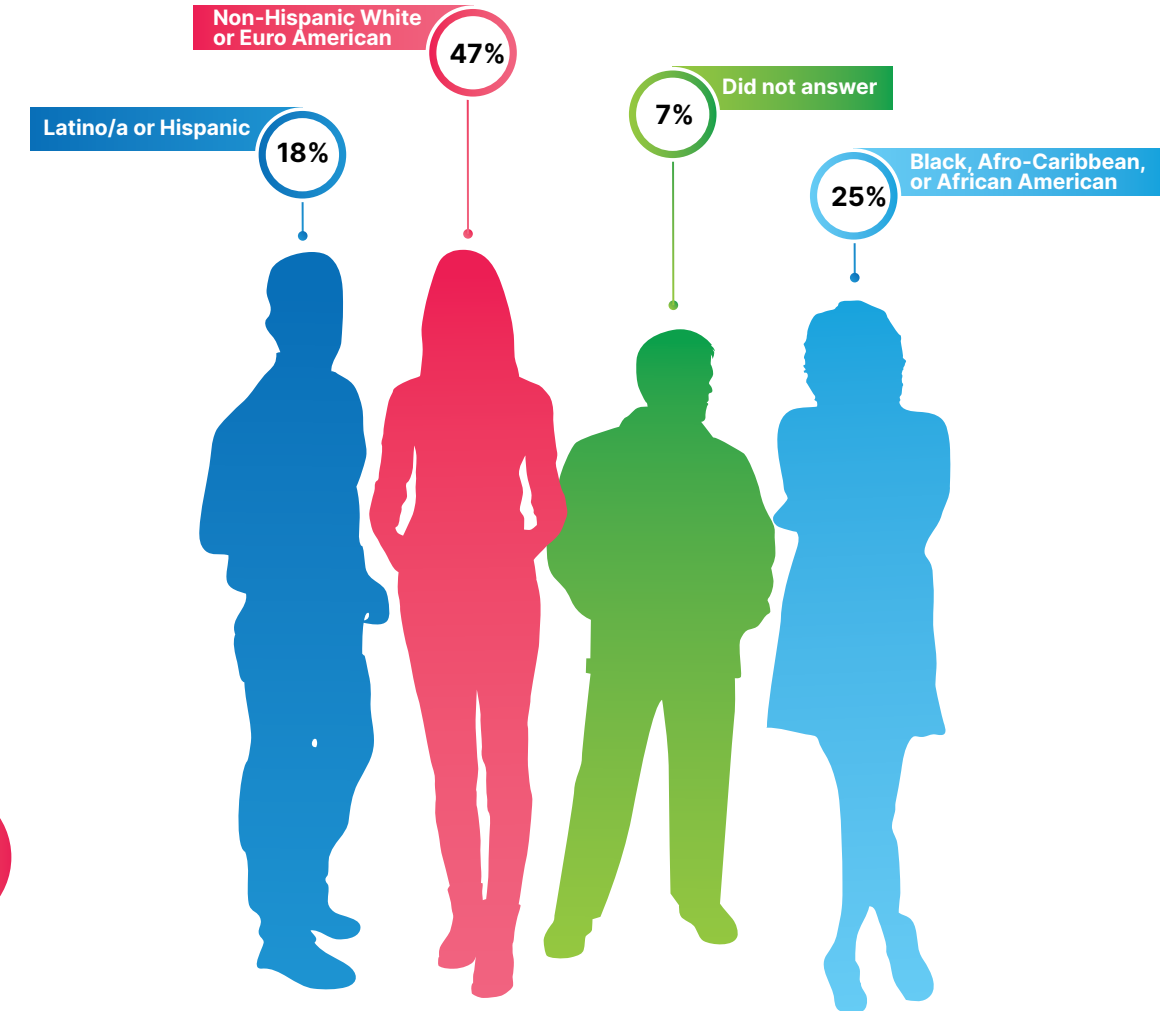
By Age



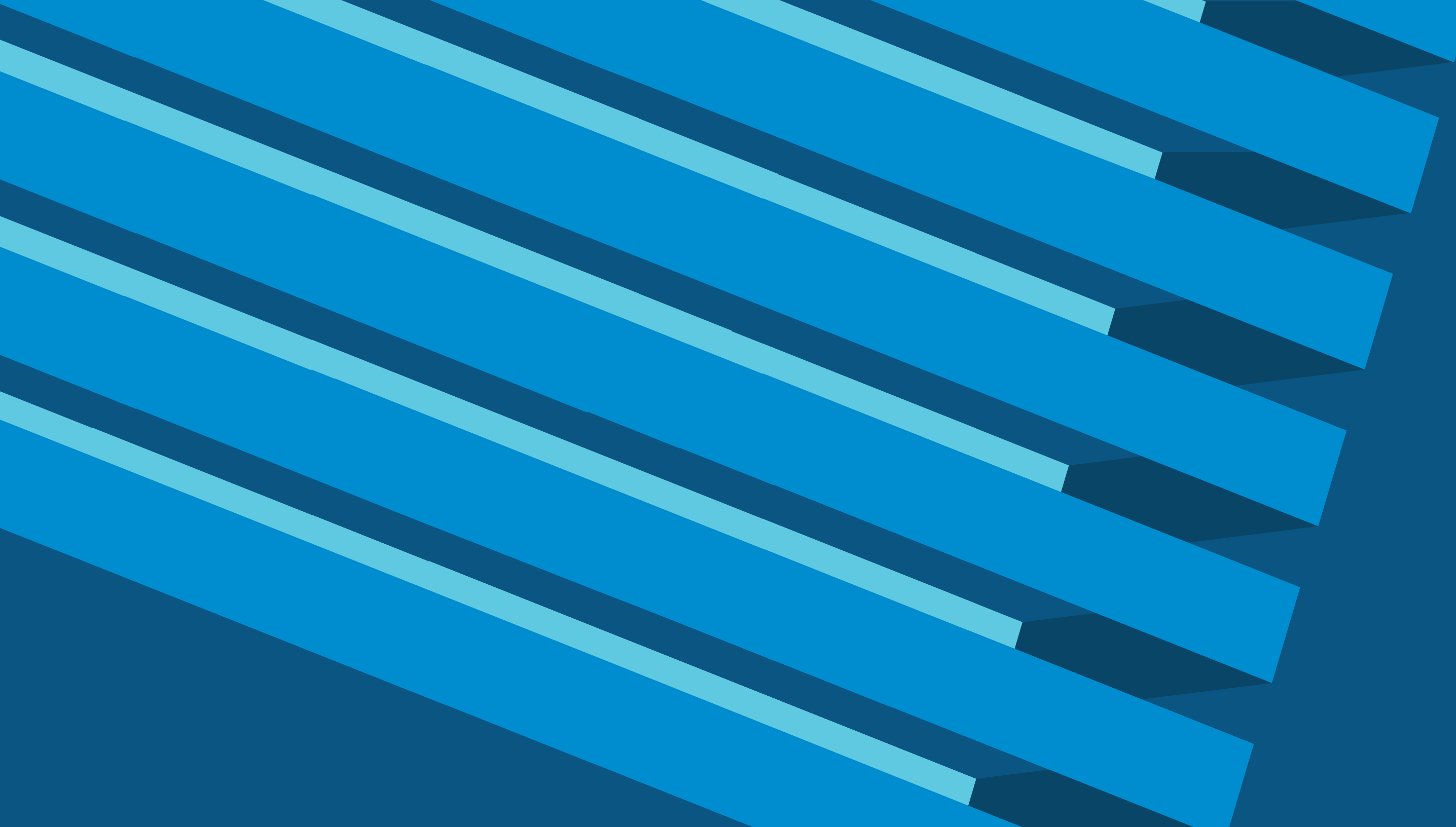
By Gender



By Ethnicity



All demographic data are from an optional and anonymous survey distributed to artists after grants have been awarded.



03

**PUBLIC ART &
DESIGN**

PUBLIC ART & DESIGN

Program at a Glance

Broward County's Public Art & Design (PAD) Program, established in 1976, is among the oldest in the United States. Broward County's public art collection currently encompasses more than 300 pieces of art ranging from paintings and sculptures to terrazzo floor designs and large-scale murals. Every five years, the Cultural Division hires a consultant to conduct an appraisal of the County's public art collection to assess its replacement value. The most recent appraisal was conducted in 2022 and put the value of the County's public art collection at \$31,287,290.

The program is funded through a "percent for art" allocation connected to the County's Capital Improvement (CIP) budget. An ordinance requires that 2% of each CIP project's eligible expenses be allocated to the County's Public Art & Design program. For projects such as roads and bridges, the allocation is 1%.

Because public art commissions are often tied to construction projects that take several years to complete, the dollars budgeted for public art are often spent in a different fiscal year than the fiscal year in which they were originally budgeted. This publication reports actual public art expenditures for the fiscal year, not the funds budgeted.

During FY22, Public Art & Design expenditures totaled \$496,242 and included active commissioned projects and conservation activities.

FY22 Highlights:

- \$496,242 Total FY22 Public Art & Design expenditures
- 3 New artist calls issued
- 4 Completed public art installations
- 5 Conservation and collection management projects
- 18 Active public art projects



'Skywaves Pedestrian Bridges' by Laurie Lundquist at Fort Lauderdale-Hollywood International Airport



'Walking Sticks with Stories to Tell' by Claudia Fitch (installed in 2021 at the African American Research Library and Cultural Center) was featured in the Public Art Archive Anniversary Map Remix published by Western States Arts Federation.

COMPLETED PUBLIC ART & DESIGN INSTALLATIONS

***Silhouette Herd* by Wendy Klemperer
Pine Island Pocket Park, Davie
Budget: \$67,000**

Multi-dimensional sculptures of five galloping horses comprise Wendy Klemperer's *Silhouette Herd*, commissioned in partnership with the County's Highway Construction and Engineering Division for the Town of Davie's Pine Island Pocket Park. Reflecting Davie's rural and equestrian roots, the artwork acknowledges the equestrian trails located throughout the town and evokes a time when horses ran free in nature.



District 5 Commissioner, Senator Steve Geller, County Mayor Michael Udine, artist Wendy Klemperer and Phillip Dunlap at the ribbon cutting

***Flight Path* by Reed Madden Designs
Everglades Holiday Park, Fort Lauderdale
Budget: \$195,000**

Jennifer Madden and Jeffrey Reed were commissioned to design this installation for Everglades Holiday Park, which recently completed a nearly \$16-million renovation. The monumental stainless-steel sculpture of a Great Egret and its adjacent pathway that incorporates 20 flat sculptures depicting birds found in the Everglades, and handy identification key, encourages park visitors to challenge themselves to identify the birds displayed.



**Floridian Spectrum by Manuel Novodzelsky
Road Enhancements at Port Everglades
Budget: \$11,000**

Artist Manuel Novodzelsky created artwork that enhances the exterior environment at the Port, including existing bollards on Eisenhower Boulevard, and a fence on Eller Drive. The prominent location presented an opportunity for highly visible functional artwork that contributes to the unique identity of Port Everglades and was achieved through the artist's use of vibrant colors based on fauna and flora found in Florida.



**Heron by Manuel Di Rita (AKA Peeta)
Heron Garage at Port Everglades
Budget: \$220,000**

This artwork was installed on the 1,800-vehicle Heron Garage, which serves cruise terminals 2 and 4 at Port Everglades. Reflecting the famed Italian artist's illusionistic style, the 70-foot-tall mural depicts a majestic Florida Great White Heron rendered with colors, shapes, and images evoking South Florida's exotic natural environment. Its design wraps around the corner of the structure and shifts viewers perspectives as they approach the garage. This artwork won a 2022 Community Appearance Award from the City of Fort Lauderdale.



AIRPORT EXHIBITIONS

The Broward County Aviation Department, in partnership with the Cultural Division, unveiled five exhibitions at Fort Lauderdale-Hollywood International Airport (FLL). Creating a vibrant atmosphere through rotating public art exhibitions, passengers and visitors experience a diverse range of artworks that are curated to engage and enrich travelers' journeys.

I Bet You Didn't Know – FLL Employee Exhibitions



Pineapples, Ender La Viera



Macondo, Luis Medina



Monkey Business, Gina SantaMaria-Debevec



Behind the Door, Antonio Reece



Missy, Morgan Badri



Leisure II, Gina SantaMaria-Debevec



Terminal 2 Art Gallery Rotating Exhibitions

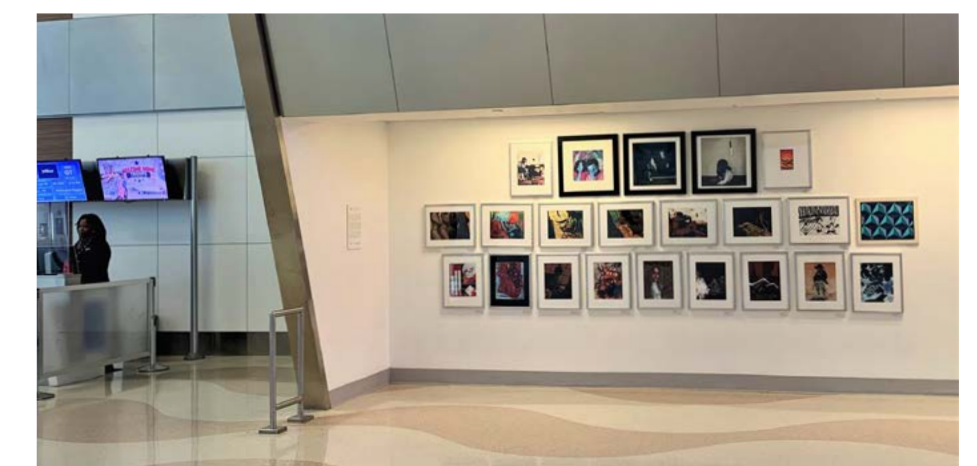
Through New Eyes by Nava Lundy

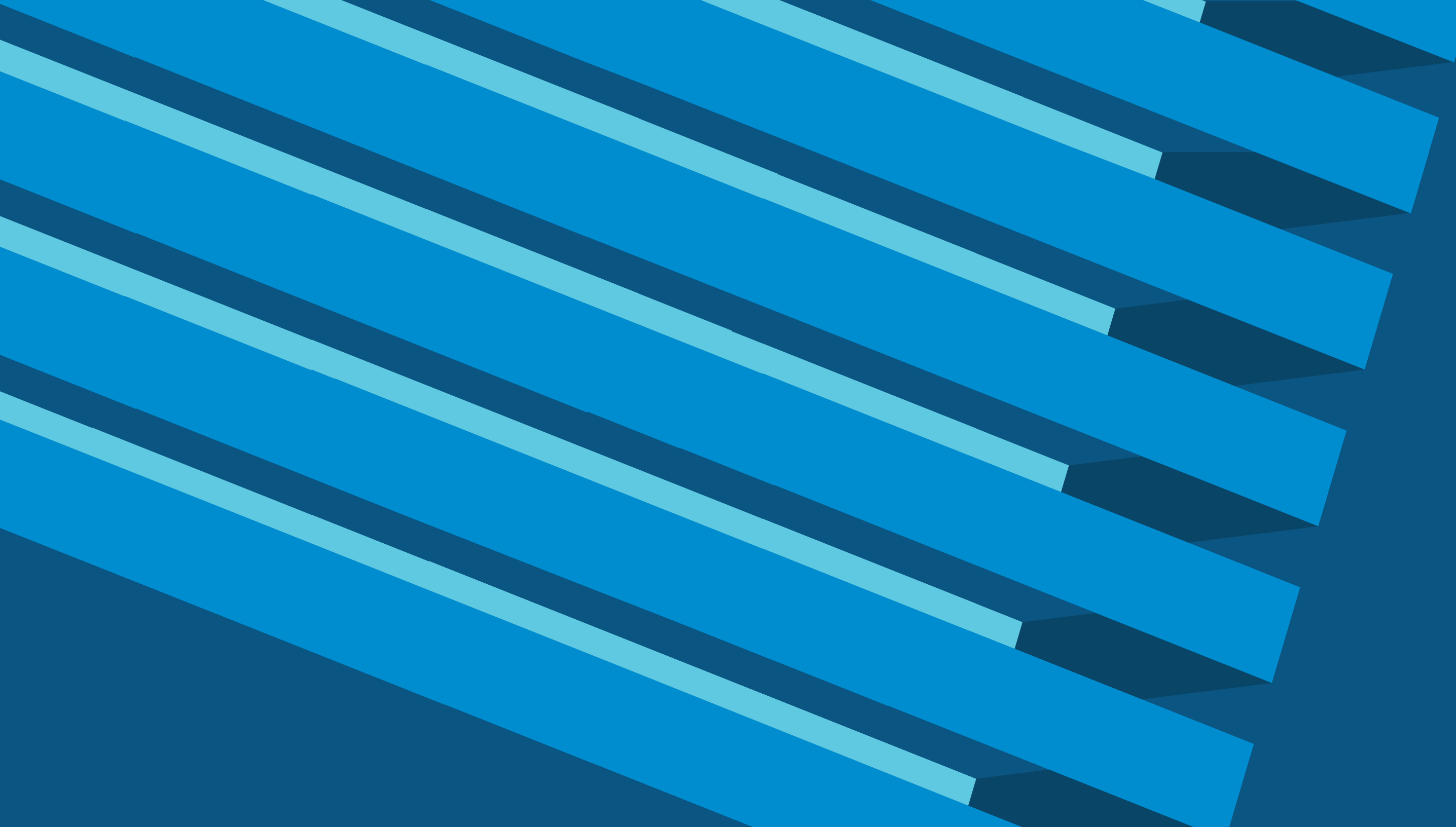


Russell Satterthwaite Photographer by Russell Satterthwaite



En Plane Air Art Exhibition by Dillard Center for the Arts Students





04
**COMMUNITY
ENGAGEMENT**

COMMUNITY ENGAGEMENT PROGRAM

Teaching Artist Credentialing

The Broward Teaching Artist Credentialing Program is a pioneering initiative that plays a vital role in ensuring the availability of exceptional teaching artists who have the necessary skills and expertise to deliver enriching arts education experiences to students. This annual program presents a three-tiered curriculum designed to cultivate highly-qualified teaching artists of all levels, equipping them with a strong foundation of knowledge and proficiency in both arts and education.

Through its comprehensive curriculum, the Broward Teaching Artist Credentialing Program ensures that teaching artists acquire a diverse set of skills and possess a deep understanding of multiple metrics within arts and education. This multi-faceted approach guarantees that teaching artists are well-rounded and capable of delivering high-quality instruction across various artistic disciplines and educational contexts.

One of the key benefits of the program is the assurance it provides to community and school program providers. Graduates of the Broward Teaching Artist Credentialing Program are exceptionally qualified teaching artists. Program providers gain access to top-notch talent whose work meets the highest standards of excellence.



Teaching artist Nzingah Oniwosan's 'Playing with Patterns' lesson at Gulfstream Early Learning Center

FY22 Highlights:

10 teaching artists completed Levels One and Three

Second cohort of teaching artists completed Level One

First cohort of teaching artists completed Level Three of the program and received their Master Teaching Artist Credential



Darby Lynn, Phillip Dunlap, Janet Erlick, Carrie Sue Ayvar, and Grace Kewl during the 2022 teaching artist graduation ceremony



Pianist Martin Bejerano performs with the Marcus Strickland Quartet at the Destination Sistrunk Cultural Center

COMMUNITY ENGAGEMENT PROGRAM

Destination Sistrunk Cultural Center

Located at 1033 NW 6th Street in the heart of the Sistrunk Neighborhood, the Destination Sistrunk Cultural Center is dedicated to preserving and showcasing the rich black history of the region. This vibrant and essential hub will serve as a significant destination for both residents and tourists, offering compelling and immersive experiences that promote the preservation, education, and artistic expression of Broward County's black heritage.

The Center also serves as a dynamic platform for the multitude of talented black creatives in Broward County. It provides a space for contemporary artists, musicians, dancers, performers, and producers to showcase their work and share their voices. The center is open to the public during events, including live performances, workshops, and educational programs that foster a sense of community and cultural appreciation.

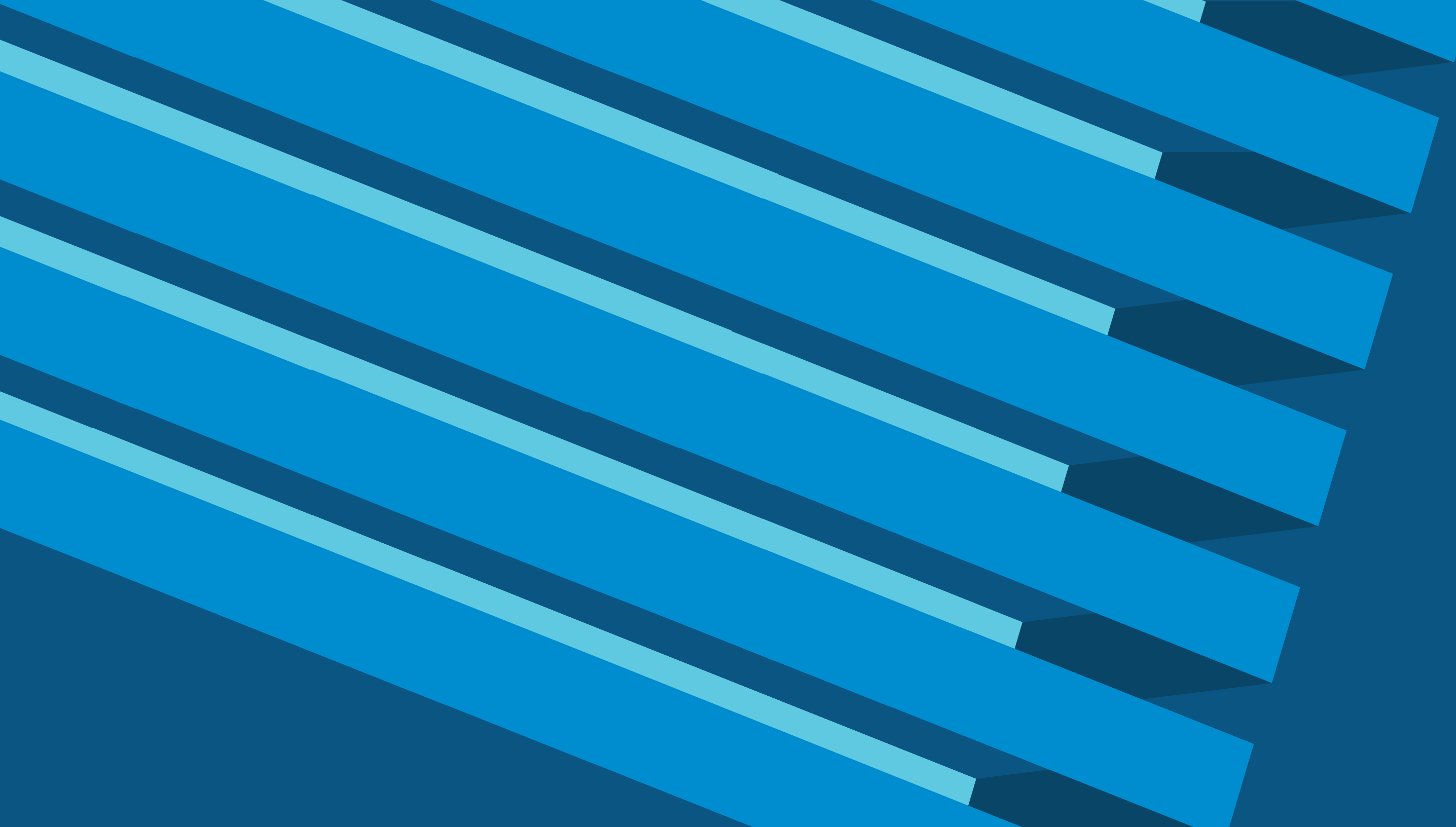


Artist Innovation Grant Presentations at The Circuit: Erica Mohan, Anthony Torres, Brendan Walsh, Dana Kleinman and Nicole Yarling

FY22 Highlights:

The Cultural Center comprises creative production and workspaces, including: The Porch, Albert A. Tucker Gallery of Black Art, and The Circuit. Programming includes residencies for artists and creatives, visual art and fashion exhibitions, music business and industry development, oral history, as well as business and community events presented by partnering organizations.

Destination Sistrunk's first public art project in Sistrunk completed its design phase. The mural, by artist Julien James, will be installed in FY23 on the façade of the Westside Gazette newspaper building, 545 NW 7th Terrace, Fort Lauderdale.



05

**MARKETING &
PROGRAMMING**

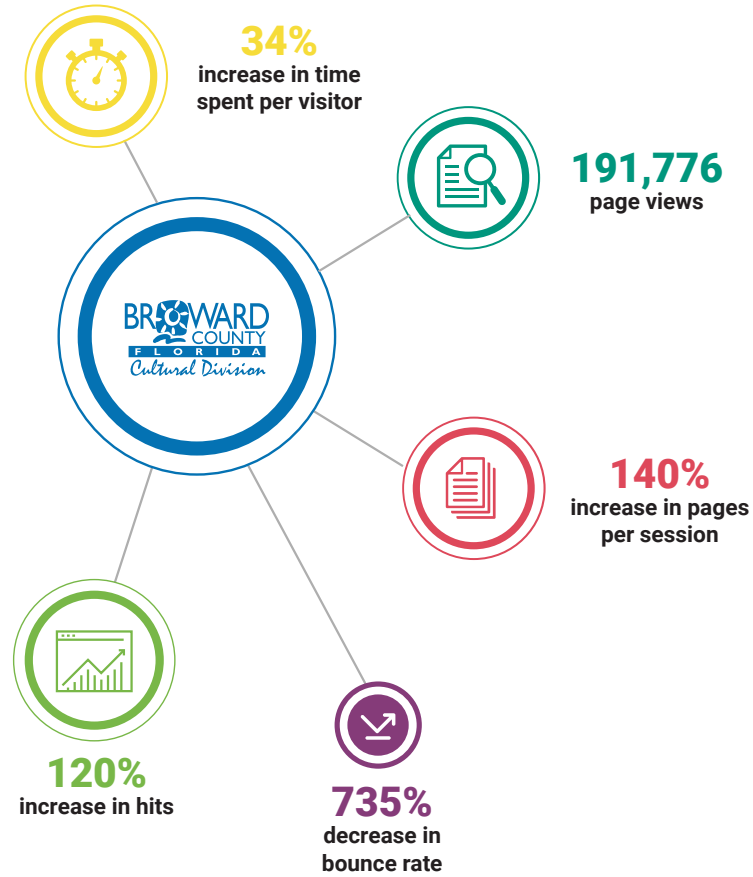
MARKETING IMPACT

The Cultural Division’s marketing department has experienced tremendous growth by successfully leveraging digital platforms and marketing strategies to promote and elevate Broward County’s vibrant arts and culture sector. This section provides insights into the results made by utilizing the Division’s two websites, social media platforms and profiles, storytelling measures, and advertisements to reach wider audiences and foster greater engagement within the community.

Utilization of Websites:

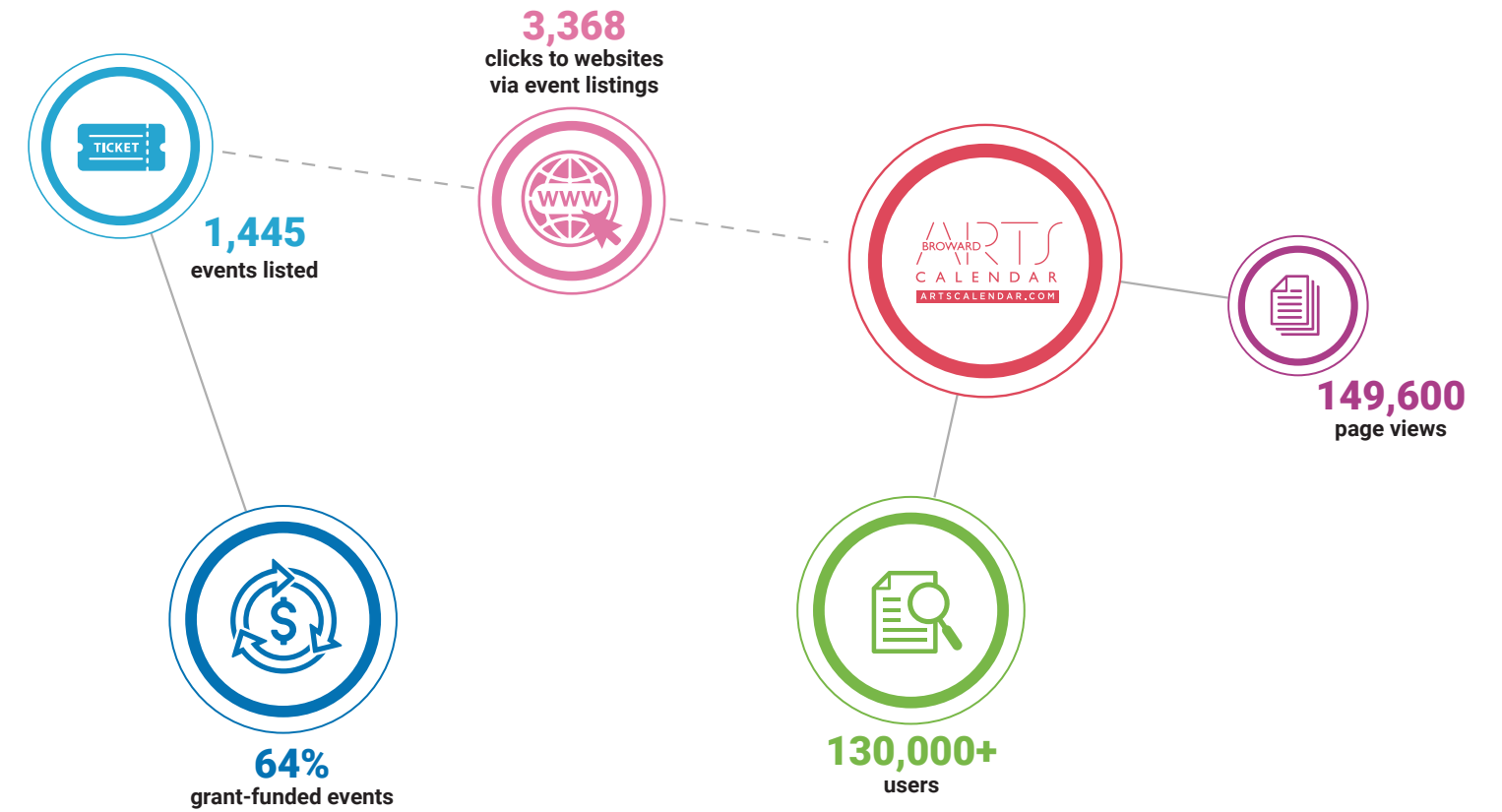
The division maintains two websites, **Broward.org/Arts** and **ArtsCalendar.com**, as key channels to disseminate information about the county’s arts and culture events, initiatives, and resources. In Fiscal Year 2022, significant enhancements were made to both websites to improve user experience and accessibility including, responsive design updates, streamlined navigation, and search engine optimization (SEO) techniques to increase organic traffic.

Broward.org/Arts served as the primary hub for promoting the division’s programs, grants, and educational resources. The website featured dynamic content, such as artist profiles, blog articles, and video interviews, to highlight the diversity and creativity of Broward County’s arts community. Additionally, interactive elements such as event calendars, online ticketing platforms, and a comprehensive directory of local arts organizations were incorporated to facilitate audience engagement and participation.



ArtsCalendar.com continues to be the County’s go-to resource for arts and cultural events in the region. All Cultural Division grant recipients are required to list their programs and opportunities on the free site which allows the marketing team to drive users to the site while promoting the grant recipients’ work on social media.

In fiscal year 2022, a total of 1,445 events were published which is equivalent to roughly four events offered 365 days of the year - reflecting a vibrant arts community emerging from the pandemic. Of these events, 64% were presented by grant recipients. Additionally, the marketing team manages paid advertising campaigns to further drive traffic and increase audiences to the site.



SOCIAL MEDIA

Engagement:

Social media has the power to engage diverse audiences and promote Broward County's arts and culture sector. A greater sense of community was created throughout the fiscal year by maintaining a presence on and leveraging major social media platforms, including Facebook, Instagram, Twitter and YouTube.

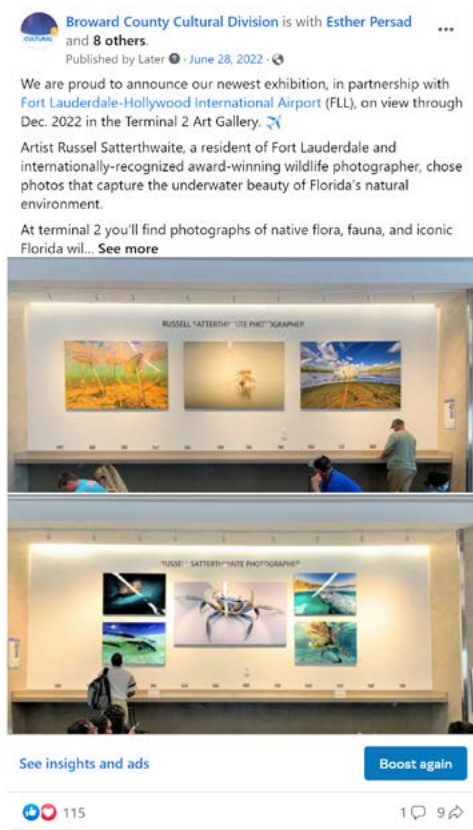
The county's artistic talent was highlighted through engaging and visually appealing content, including photos, videos, and livestreams promoting upcoming events, and success stories. This content was carefully curated to resonate with target demographics and reflect the rich diversity of Broward County. Follower engagement increased with active inquiry response and facilitated conversations to strengthen relationships and build brand loyalty.

Storytelling Strategies:

Effective storytelling played a pivotal role in conveying the essence of Broward County's arts and culture sector. Storytelling measures, such as blog articles, artist profiles, behind-the-scenes videos, and testimonials were employed to create compelling narratives that resonated with the target audience. By sharing authentic and relatable stories, we were able to humanize the arts, showcase the impact of cultural initiatives, and ignite the curiosity and imagination of our community members.

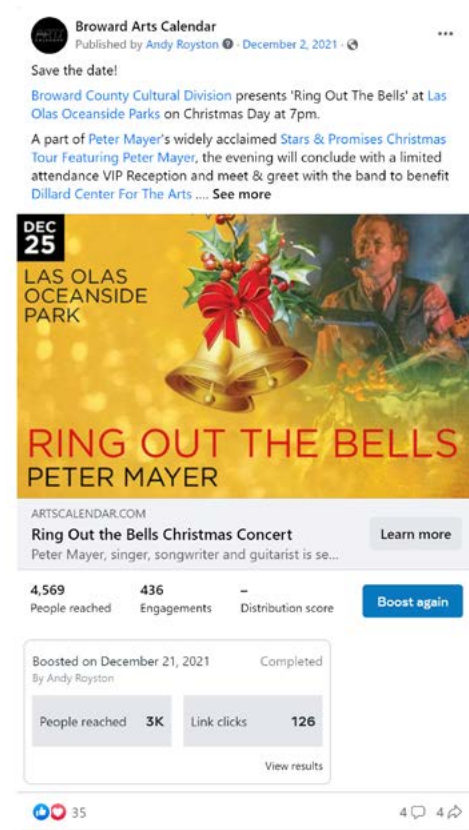
Facebook @BrowardArts

- 19% increase in followers
- 18% increase in content likes
- 719% increase in link clicks
- 174% increase in page views

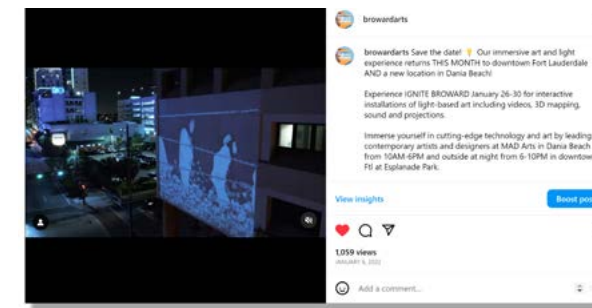
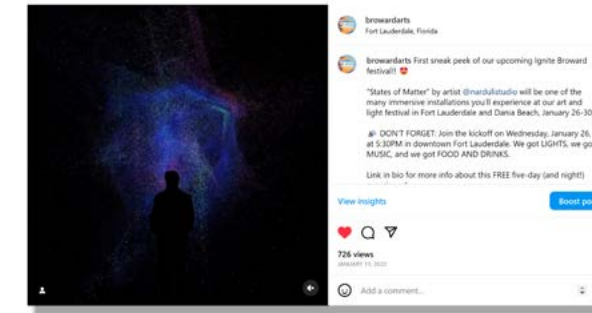
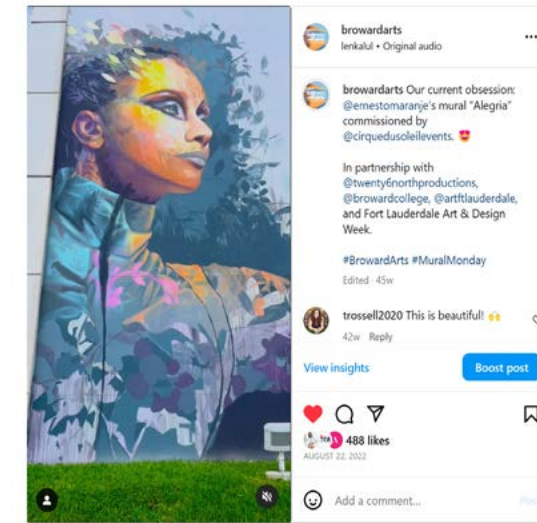


Facebook @ArtsCalendar

- 489% increase in followers
- 7.9% increase in content likes
- 95.7% increase in link clicks
- 157.1% increase in page views

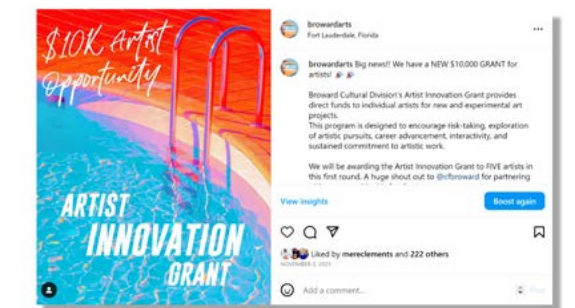
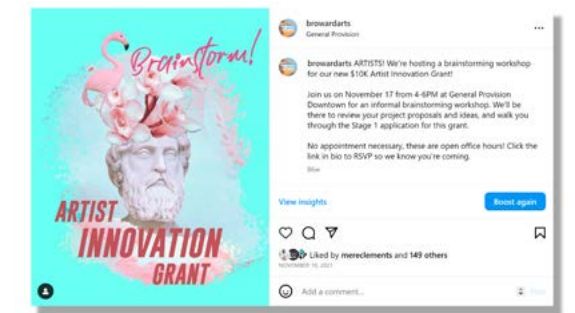


SOCIAL MEDIA



@BrowardArts Instagram

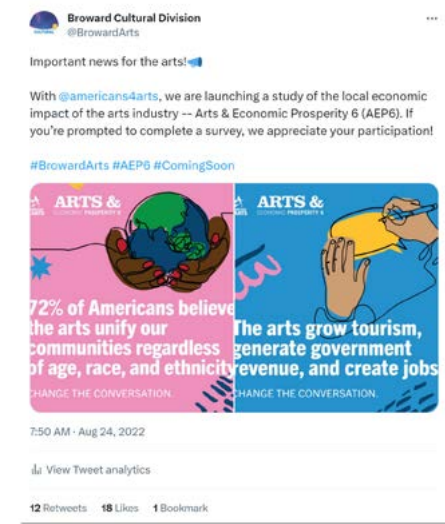
- 161% growth in profile visits
- 74,091 monthly average of accounts reached
- 14,000+ likes on content/posts
- 146 total posts (including 29 call-to-artists posts)
- 37.5% increase in followers



SOCIAL MEDIA

Twitter @BrowardArts

- Followers: 6,761
- 1,204% increase in content likes
- 1,223% increase impressions
- 1,571% increase in retweets



Twitter @BrowardArtsCal

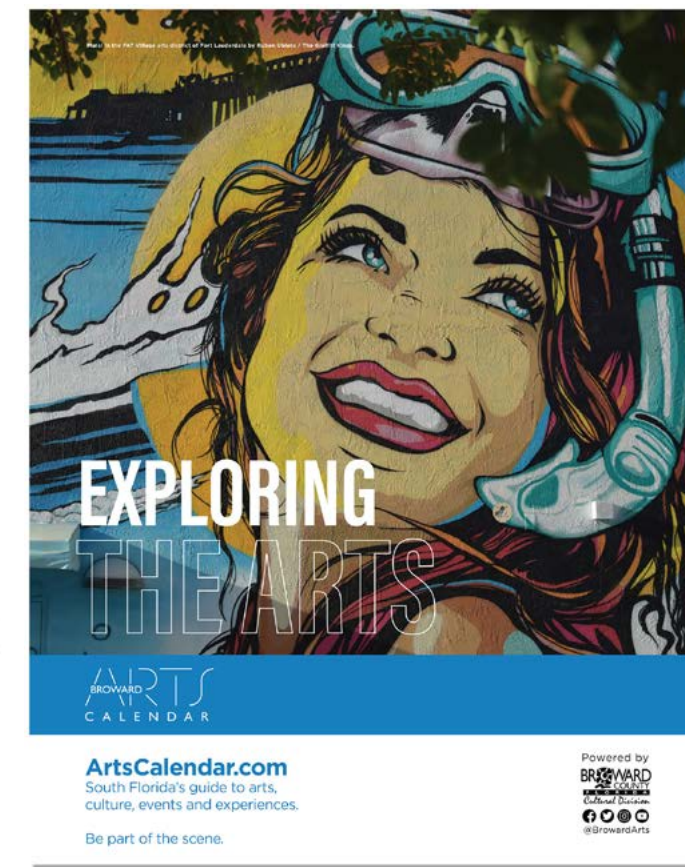
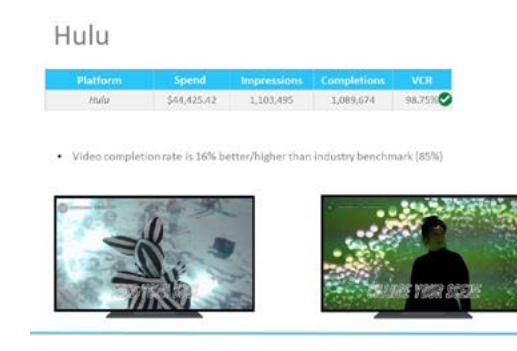
- Followers: 2,924
- 11,000 organic impressions
- 107 organic retweets
- 65 organic likes



PAID MEDIA

Advertisements:

Advertisements were strategically placed across multiple channels to further expand the marketing efforts reach. Print media, radio, online platforms, and digital billboards were utilized to create awareness about the division's programs, events, and funding opportunities. Paid placements reached a total of **6,857,021 audience members**.



By tailoring ad placements to specific demographics and interests, the effectiveness of the campaigns was maximized to reach a wider range of potential participants and patrons.

IGNITE BROWARD 2022

Building on the Cultural Division's 'Light the Night' event, which was created in the height of the pandemic as a safe way for the community to experience art, the inaugural IGNITE Broward festival took place in January 2022.

Highlighting the intersection of technology and arts, the free five-day event featured family-friendly immersive art experiences with exciting interactive video and light installations created by leading contemporary artists and designers.



Susan Narduli and Meredith Clements



Phillip Dunlap, Raquel Raies, David Carson, Diego Rey, Lavinia Cohen and Marc Aptakin

IGNITE BROWARD 2022

Each night after sunset, outdoor art and light projections by Glowing Bulbs and Marcell Andristyak activated Fort Lauderdale's Esplanade Park and the Museum of Discovery and Science's atrium. During the daytime, IGNITE featured indoor video and light exhibitions at Mad Arts in Dania Beach with captivating installations by David Carson, Susan Narduli and Edison Penafiel.

Presented by Broward Cultural Division and produced by the creative solutions firm, Mad Arts, IGNITE Broward was the first activation of its kind in Broward County and received 10,000 visitors throughout the five days.



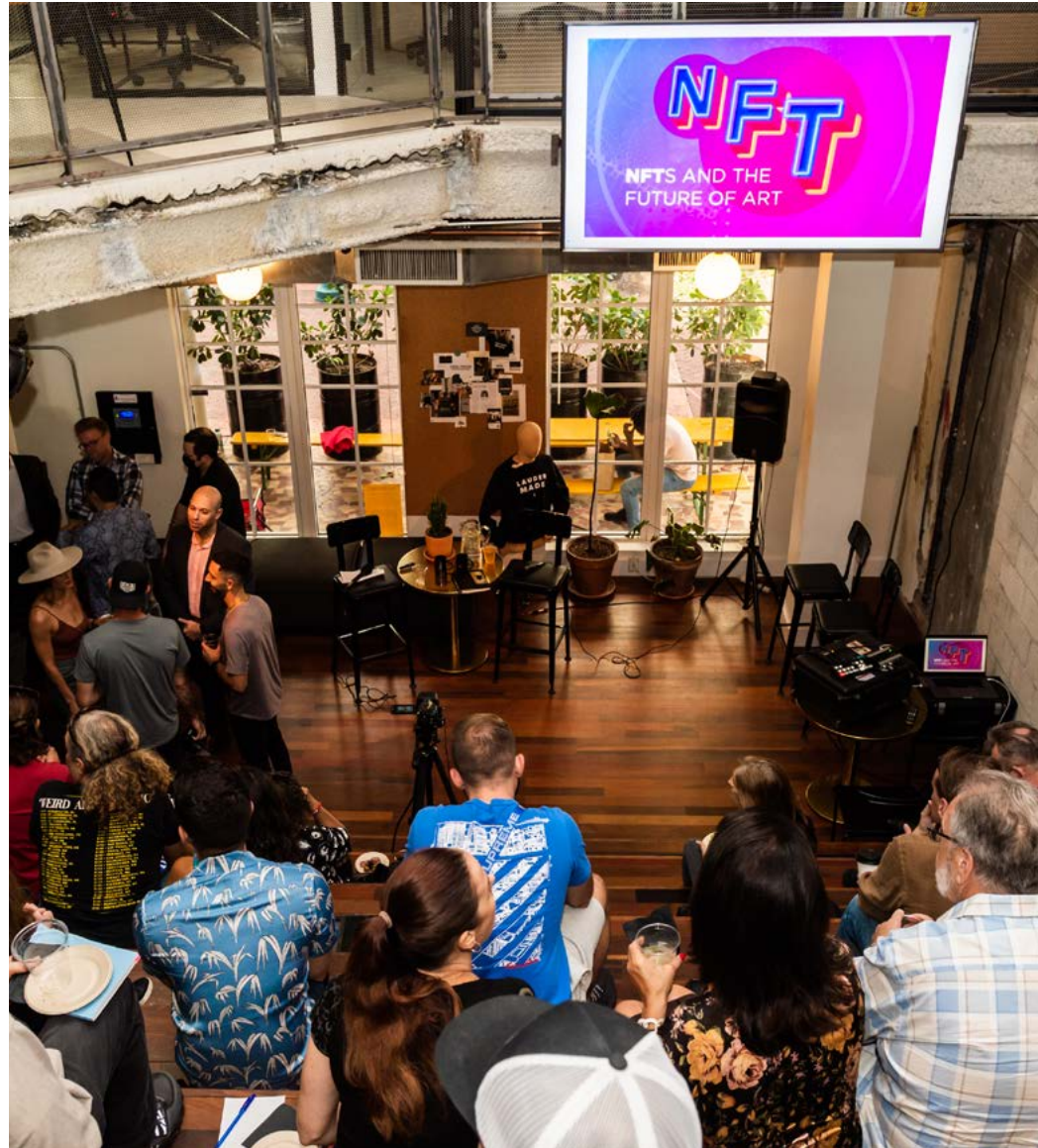
Phillip Dunlap, Fort Lauderdale Mayor Dean Trantalis, Marc Aptakin, County Mayor Michael Udine and Joe Cox



NFTS AND THE FUTURE OF ART

The intersection of art and technology was at the forefront of Broward Cultural Division's October 21, 2021, program exploring NFTs (non-fungible tokens) and the future of art. Co-hosted by new County Mayor Michael Udine, the event took place at General Provision in downtown Fort Lauderdale with over 70 guests in attendance.

During the event, attorney Joshua Lida, director of art and business law at the firm Twig Trade & Tribunal, and Dan Mikesell, president of Blackdove, an app and platform for buying, selling and displaying digital art, presented an overview about the history of NFTs.



THE BUSINESS JOURNALS | Select a City ▾

SOUTH FLORIDA BUSINESS JOURNAL

Attendees at a recent Broward Cultural Division event pictured from left to right: Joshua Lida, director of art and business law at Twig Trade & Tribunal; Phil Dunlap, director, Broward Cultural Division; Mayor Michael Udine; Jodi Jeffreys-Tanner, founder, Las Olas Capital Advisors; Ashley... more

By Meredith Clements - Cultural Development Manager, Broward Cultural Division
Nov 30, 2021

IN THIS ARTICLE

The intersection of art and technology was at the forefront of Broward Cultural Division's recent program exploring NFTs (non-fungible tokens) and the future of art. Co-hosted by new County Mayor Michael Udine, the event took place at General Provision in downtown Fort Lauderdale with over 70 guests in attendance.

GRANTEE RECEPTION

Fifty-one artists and 77 arts organizations were honored for their contributions to Broward's arts community during the inaugural **Cultural Division Grant Reception**. The March 9 reception took place at one of the Division's grantee institutions, the historic Stranahan House Museum, included remarks by County Mayor Michael Udine and Division Director Phil Dunlap who recognized the strength and resilience of the County's arts and culture community and accomplishments. Broward Cultural Council Chair Seth Platt and other council members were also among the more than 200 attendees who offered congratulations to the 128 grant recipients.



General Operating Support Grants

Curtain Call Playhouse	\$19,393
New City Players	\$20,833
Coral Springs Chinese Cultural Association	\$22,618
Sample-McDougald House Preservation Society	\$25,809
Inside Out Theatre Company	\$27,589
The Girl Choir of South Florida	\$38,494
World AIDS Museum	\$39,272
Master Chorale of South Florida	\$39,818
Lovewell Institute for the Creative Arts	\$44,611
Davie School Foundation	\$47,154
Florida Singing Sons	\$49,899
Island City Stage	\$58,061
Young At Art of Broward	\$60,791
Gold Coast Jazz Society	\$62,600
The Stranahan House	\$71,733
Fort Lauderdale Historical Society	\$80,867
Stonewall Library & Archives	\$81,175
Coral Springs Museum of Art	\$81,508
Gay Men's Chorus of South Florida	\$90,990
The Fort Lauderdale Children's Theatre	\$109,511
Symphony of the Americas	\$112,807
Art and Culture Center/Hollywood	\$118,753
The Broward County Film Society	\$122,027
All Florida Youth Orchestra	\$127,867
Holocaust Documentation & Education Center	\$134,990
Slow Burn Theatre Company	\$151,258
South Florida Symphony Orchestra	\$167,966
Bonnet House	\$172,161

Opera Guild of Fort Lauderdale	\$172,381
ArtServe	\$200,000
Flamingo Gardens	\$241,882
NSU Art Museum	\$252,634
Museum of Discovery and Science	\$306,500
Performing Arts Center Authority	\$950,000

Program Support Grants

Polynesian Culture Association	\$3,000
Greater Miami Asian Business Coalition	\$3,500
Hallandale Section CID-UNESCO	\$3,500
The Royal Chessmen	\$3,500
The Florida Turkish-American Association	\$3,500
Art Gallery 21	\$4,000
Association of Indians in America	\$4,000
City of Parkland	\$4,000
South Florida Jubilee Chorus	\$4,000
Yiddishkayt Initiative	\$4,000
Association of Performing Arts of India	\$4,500
Brazilian Voices	\$4,500
City of Coral Springs	\$4,500
FATVillage Arts District	\$4,500
Fort Lauderdale Children's Ballet Theatre	\$4,500
Momentum Stage	\$4,500
Opera Fusion	\$4,500
The Arts Council of Greater Weston	\$4,500
Jazz Education Community Coalition	\$5,000

The Puppet Guild of South Florida	\$5,000
Bengali Association of South Florida	\$7,000
South Florida Ballet Theater	\$7,000
Ft. Lauderdale Performing Arts	\$9,000
SPF South Florida	\$9,000
Broward Art Guild	\$10,500
Grace Arts Center	\$10,500
Jayadevi Arts	\$10,500
Louise Bennett-Coverley Heritage Council (FLA)	\$10,500
Women in Music AYO	\$10,500
Arts Ballet Theatre of Florida	\$12,000
Coral Springs Festival of The Arts	\$12,000
Developing Dreams Foundation	\$12,000
Embrace Music Foundation	\$12,000
Japan Arts	\$12,000
Scottish American Society of South Florida	\$12,000
City of Pompano Beach	\$13,500
Miami City Ballet	\$13,500
Miami Gay & Lesbian Film Festival	\$13,500
Old Dillard Foundation	\$13,500
Seraphic Fire	\$13,500
Sistrunk Historical Festival	\$13,500
South Florida Chamber Ensemble	\$13,500
South Florida Pride Wind Ensemble	\$13,500
Fantasy Theatre Factory	\$15,000
Florida Children's Theatre	\$40,000

Artist Support Grants

Cheryl Brown	\$3,000
Tara Chadwick	\$3,000
Jennifer Clay	\$3,000
Darius Daughtry	\$3,000
David Goboff	\$3,000
Andrea Huffman	\$3,000
Janay Joseph	\$3,000
Dana Kleinman	\$3,000
Samuel Lopez De Victoria	\$3,000
Mahmood Shafiq	\$3,000
Aaron Malco	\$3,000
Daniel Marosi	\$3,000
Myrna Meeroff	\$3,000
Nicole Perry	\$3,000
Vicki Rosenthal	\$3,000
Jose Veliz Aragon	\$3,000
Dennica Worrell	\$3,000
Nicole Yarling	\$3,000
Laura Atria	\$3,000
Cassandra Belony	\$3,000
Susan Buzzi	\$3,000
Jean Caze	\$3,000
Dana DellaCamera	\$3,000
Robert Folse	\$3,000
Liliana Gonzalez Sanchez	\$3,000
Antoine Khawam	\$3,000

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Tina LaPorta	\$3,000
Christina Lihan	\$3,000
Kandy G. Lopez-Moreno	\$3,000
Khaulah Naima Nuruddin	\$3,000
Allen Paul	\$3,000
Jonathan Rockford	\$3,000
David Rosenthal	\$3,000
Carol Rousso	\$3,000
Edward Sparan	\$3,000
Agatha Wright	\$3,000
Maria A. Barreiro-Futterman	\$3,000
Cindy-Ann Boisson	\$3,000
David Corey	\$3,000
Lorna Galloway	\$3,000
Jania Harden	\$3,000
Julie Orsini Shakher	\$3,000
Jordan Solomon	\$3,000
Lauren Sopourn	\$3,000
Brendan Walsh	\$3,000
Yochi Yakir-Avin	\$3,000

Artist Innovation Grants (presented in partnership with the Community Foundation of Broward)

Cathleen Dean	\$10,000
Carolina Garcia	\$10,000
Marielle Plaisir-Audrat	\$10,000
John Sandell	\$10,000
Nerissa Street	\$10,000

Sponsorships

Business for the Arts of Broward	\$3,000
rAv Communications	\$5,000
Thinking Cap Theatre	\$5,000
Broward Public Library Foundation	\$5,000
Black LGBTQ+ Liberation	\$5,000
Venetian Arts Society	\$5,000
Stonewall National Museum Archives & Library	\$5,000
Art Prevails Project	\$5,000
ArtsUnited	\$5,000
CODAworx	\$10,000
Fort Lauderdale Art & Design Week	\$10,000

South Florida Cultural Consortium (SFCC) Fellowships

Harumi Abe	\$15,000
Zoraye Cyrus	\$15,000
Catalina Jaramillo	\$15,000

Public Art Commissions Awarded

Third Avenue Bridge – Budget \$710,000
 Reverend Samuel Delevoe Memorial Park – Budget \$200,000
 Broward Sheriff’s Office Training Center – Budget \$464,550
 19th Avenue & Eller Drive – Budget \$200,000

Public Art Commissions at FLL

Terminal 2 Art Gallery Temporary Exhibitions – Budget \$20,000
 (\$2,500/artist): Nava Lundy, Lisa MacNamara, Daniel Marosi, Naza McFarren, Evelyn Politzer, Jennifer D. Printz, Russell Satterthwaite, and Catalina Villegas

DIVISION STAFF

Phillip Dunlap Director

ADMINISTRATION

Paul Grewal Administrative Officer, Senior
Chantel Seamore Administrative Officer
Ava Stringfellow Administrative Assistant
Tara Yudenfriend Office Support Specialist

PUBLIC ART & DESIGN

Leslie Fordham Public Art Administrator
Dominique Denis Contract/Grant Administrator
Fraser Poorman Contract/Grant Administrator
Marcia Smiltneek Administrative Assistant
Mary Ann Caldron Office Support Specialist
Christina Roldan Contract/Grant Administrator*

*Broward County Aviation Department employee

GRANTS

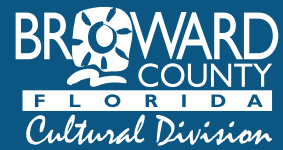
James Shermer Contract/Grant Administrator, Senior
Erica Mohan Contract/Grant Administrator
Janet Ellison Grants Specialist

COMMUNITY ENGAGEMENT

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Sharene Mullings Administrative Assistant

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Meredith Clements Marketing Manager
Andy Royston Public Information Specialist
Madelyn Smith Administrative Assistant



Broward.org/Arts

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July 2023